

Gudrun



2nd Winner ISM 2024 Best Product innovations

Gudrun has won the silver medal at ISM Cologne 2024, with UPPA, an innovative and sustainable cacaofruit bite that is not only a plant-based delicious treat but also comes in unique packaging made from agricultural waste.

Gudrun's Uppa Cacaofruit bite is a confection with an innovative filling: the master chocolatiers have used the white pulp that surrounds the cocoa beans, and which is usually discarded with the waste. The upcycled chocolate bite with a fruity, tangy flavour, that balances the intense 76% dark chocolate, has impressed the members of the specialized jury at ISM.

This award is a recognition of Gudrun's pledge to do more for our planet and our future generations. It is a tribute to the unwavering commitment of their employees, who work hard to ensure that Gudrun, together with its customers and partners, contributes to a greener world."