

Mars

Shortlisted for World Sustainability Awards 2022, acknowledging groundbreaking work with SwissDeCode

Mars aims to help make cocoa farming sustainable for generations, through focus on making it more profitable and productive. Their research centers are focused on genetics, breeding, harvest improvements, and technology.

Mars has carried out truly revolutionary work at UC Davis Mars Greenhouse, including the development with SwissDeCode of an easy-to-use Virus Rapid Detection Kit to identify swollen shoots within just 60 minutes. This tool can provide cocoa farmers with a valuable early warning system that could help save millions of cocoa trees, increase both yields and income, all while helping to prevent deforestation, and contributing to the reduction of poverty.



Mars



Shortlisted for Reuters Partnership of the Year Award 2023 for Mars' collaboration with CARE on Women for Change program

The empowerment of women and girls in the cocoa supply chain can catalyze progress toward increasing incomes, protecting human rights and preserving forests.

The Women for Change program builds on CARE's successful Village Savings & Loan Association (VSLA) approach, emphasizing four key areas: Financial Inclusion, Entrepreneurship, Gender Equity, and Healthy Families.

As of end 2023, the program has reached over 90,000 W4C VSLA members (over 75% are women) who have collectively saved over \$11 million in total to invest back into their businesses and family needs.

