

**How can
Alibaba.com boost
your business?**

Main menu

1. Why choose B2B & Alibaba.com (GGS) ?

2. What is Alibaba.com & GGS ?

3. Why Food & Beverage Industry ?



Main menu

1. Why choose B2B & Alibaba.com (GGS) ?



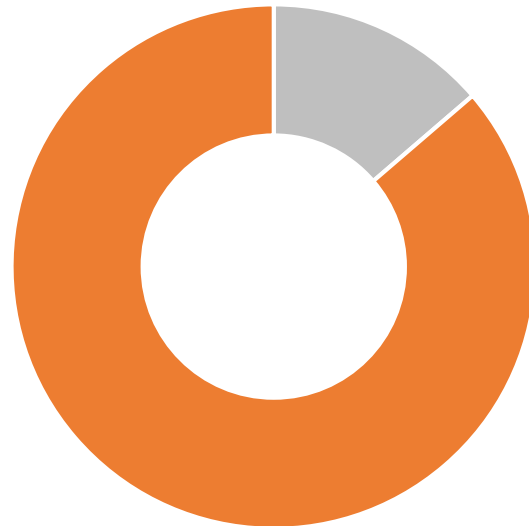


Why choose B2B & Alibaba.com?

Global B2B opportunities are vast



B2B: USD 23.9 trillion



**B2C:
USD 3.8 trillion**

B2B e-Commerce is

6x

larger than B2C
e-Commerce on a
global scale

The world is going digital, including B2B trade



39%

of manufacturers
already have an
e-Commerce site

29%

of small
businesses sell
online

>90%

of B2B buyers make
orders using their
mobile phones

An enormous pool of qualified global buyers



Top 10 countries

United States
India
UK
Australia
Canada
Russia
Mexico
Brazil
Germany
France



Selling on Alibaba.com



Reach millions of B2B buyers around the world



Expand your reach

Market products to 20 million+ active buyers from 190+ countries and regions who make an average of 300,000 inquiries daily



Operate efficiently

Expedite business growth with analytics tools, customer data, a custom mini-site, targeted advertising, and more



Get support

Access online courses provided by e-Commerce experts, digital content, as well as online- and phone-based live support

First choice for B2B e-Commerce

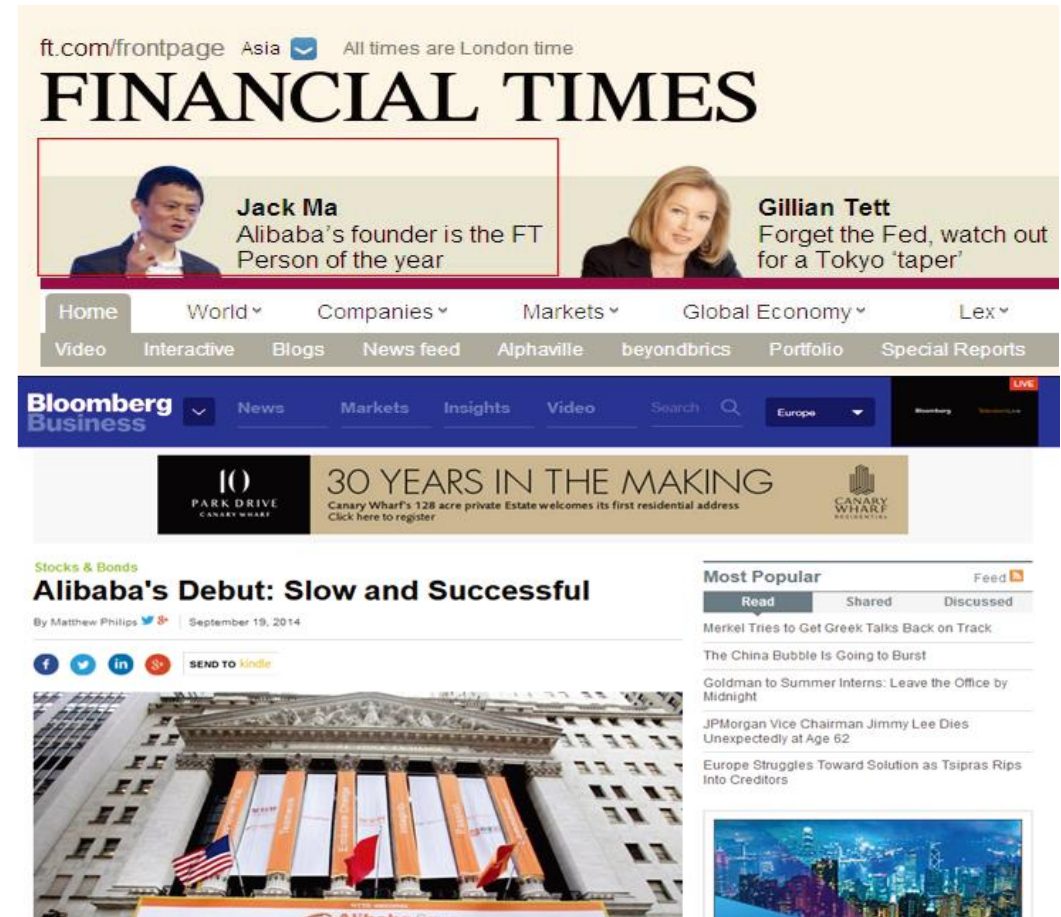


One of the most influential brands for B2B

The Alibaba brand is ranked as the third largest internet company in the world, after Google and Facebook. It has received widespread acclaim in publications spanning over 10 languages, and a landmark IPO listing in 2014.

Global entrepreneurs' preferred website

Having reinvented international trade through e-Commerce, Alibaba.com consistently enjoys top rankings from Alexa.com in e-Commerce, international trade and import-export. In addition, it has been dubbed the "global entrepreneurs' preferred site" by Fortune magazine and the "Best B2B website in the world" by Forbes Magazine eight times in a row.



Main menu

2. What is Alibaba.com & GGS ?



What is Alibaba.com & GGS ?

Alibaba.com

Global Gold Supplier

Video





About Alibaba.com

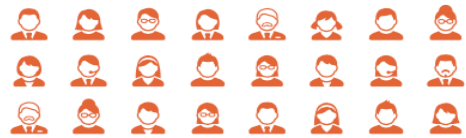
Launched in 1999, Alibaba.com is a leading platform for global wholesale trade. We serve millions of buyers and suppliers around the world.

Our mission

As part of the Alibaba Group, our mission is to **make it easy to do business anywhere**.

We do this by giving suppliers the tools necessary to reach a global audience for their products, as well as helping buyers find products and suppliers quickly and efficiently.

Alibaba.com: A world-leading B2B e-Commerce marketplace



13,000,000+
active buyers



150,000+
global suppliers



200+
countries & regions



340,000+
daily inquiries

Alibaba.com: A world-leading B2B e-Commerce marketplace



**Cover
36 industries**

Machinery / Vehicles & Accessories

Consumer Electronics / Home Appliances

Apparel / Fashion Accessories / Timepieces, Jewelry, Eyewear

Lights & Lighting / Construction & Real Estate

Home & Garden / Furniture / Fabric & Textile Raw Material / Home Textiles

Beauty & Personal Care / Health & Medical

Packaging & Printing / Office & School Supplies

Tools & Hardware / Security & Protection / Fabrication Services

Electrical Equipment & Supplies / Electronic Components, Accessories & Telecommunications

Sports & Entertainment / Toys & Hobbies / Gifts & Crafts

Luggage, Bags & Cases / Shoes & Accessories

Minerals & Metallurgy / Chemicals / Rubber & Plastics

Agriculture / Food & Beverage

Service Equipment / Business Services

Energy / Environment

“We are not an e-Commerce company.

**We are a company helping others
become e-Commerce companies.”**

- Jack Ma



Global reputation



Alibaba.com's buyer ratings continue to improve on key global rating sites



Ranked no.1 on Alexa.com and similar websites for several years



Named the "Best B2B website in the world" by Forbes Magazine eight times in a row



Over 10 million fans and nearly 20,000 high-score recommendations



Recommended top-ranking resources. Covering more than 110 countries/regions.



What is Global Gold Supplier (GGS) ?

What is Global Gold Supplier?



- Global Gold Supplier (GGS) is Alibaba.com's highest and most premium membership. It helps maximizing a supplier's exposures and business opportunities.
- As GGS membership, suppliers are able to get more inquiries.

The screenshot shows the Alibaba.com search results for 'jeans'. The search bar at the top contains 'jeans' and is highlighted with an orange box. Below the search bar, the search results are displayed in a grid. The first result is for 'Upuzhou Chuji Textile Co., Ltd.', which is highlighted with an orange box. This supplier is a Gold Supplier, as indicated by the gold star icon and the text 'Gold Supplier' below the company name. The supplier's profile includes a '7 YRS' badge, a 'Trade Assurance' icon, and a 'Contact Details' link. The main products listed are 'jeans, polo shirt, business shirt, knitting, T-shirt'. The supplier's location is 'China', and their total revenue is 'US\$10 Million - US\$50 Million'. The top 3 markets are 'North America 20%', 'Western Europe 20%', and 'Eastern Europe 15%'. The supplier has '243 Transactions (6 months)' and a 'Response Rate' of '94.2%'. The contact information shows a phone number starting with '\$400,000+'. At the bottom of the supplier profile, there are buttons for 'Contact Supplier' and 'Chat Now!'. The left sidebar shows 'Categories' and 'Top 3 Markets' with various filters. The top navigation bar includes 'Sourcing Solutions', 'Services & Membership', and 'Help & Community'. The top right corner shows 'Ready to Ship | Trade Sh' and 'My Alibaba'.

What is Global Gold Supplier?

- Global Gold Supplier (GGS) membership also benefits business by providing easy-to-use online tools, exclusive training, and customer support, making it an opportunity to meet millions of buyers worldwide.





**What functions do
Global Gold Supplier (GGS) have ?**

Functions of Global Gold Supplier (GGS)

- Global Gold Supplier (GGS) membership also benefits business by providing easy-to-use online tools, exclusive training, and customer support, making it an opportunity to meet millions of buyers worldwide.



Functions of Global Gold Supplier (GGS)



1. Onboarding service

- ① Customized mini-site
- ② Business Verification (BV)



2. More business opportunities

- ① Unlimited product display
- ② Product Showcase



3. Business negotiation

- ① Inquiries
- ② Request for Quotations (RFQs)



4. Effective business tools


- ① Sub-accounts
- ② Real-time performance analysis

Supplier success story



Young Turkish entrepreneur digitalizes his family business



• Muhammed Demir • ESCA GROUP DIS TICARET ANONIM SIRKETI •  TR



About the Company

Name: ESCA GROUP DIS TICARET ANONIM SIRKETI

Industry: Confectionery

Location:  TR

BusinessType: Manufacture

Company Size: 301 - 500 employees

Founded in: 2020

Alibaba Years: 1

Main Markets: Globally

Business Objective: Build a digital storefront

More Success Stories of GGS Suppliers please find the link below:

<https://seller.alibaba.com/stories>

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3. Why Food & Beverage Industry ?

