

Fevia
Vlaanderen



FLANDERS
INVESTMENT
& TRADE

STRUCTURELE PARTNER

Webinar “Exportboost Denemarken & Zweden”

12 september, 14:00–15:30



Welcome



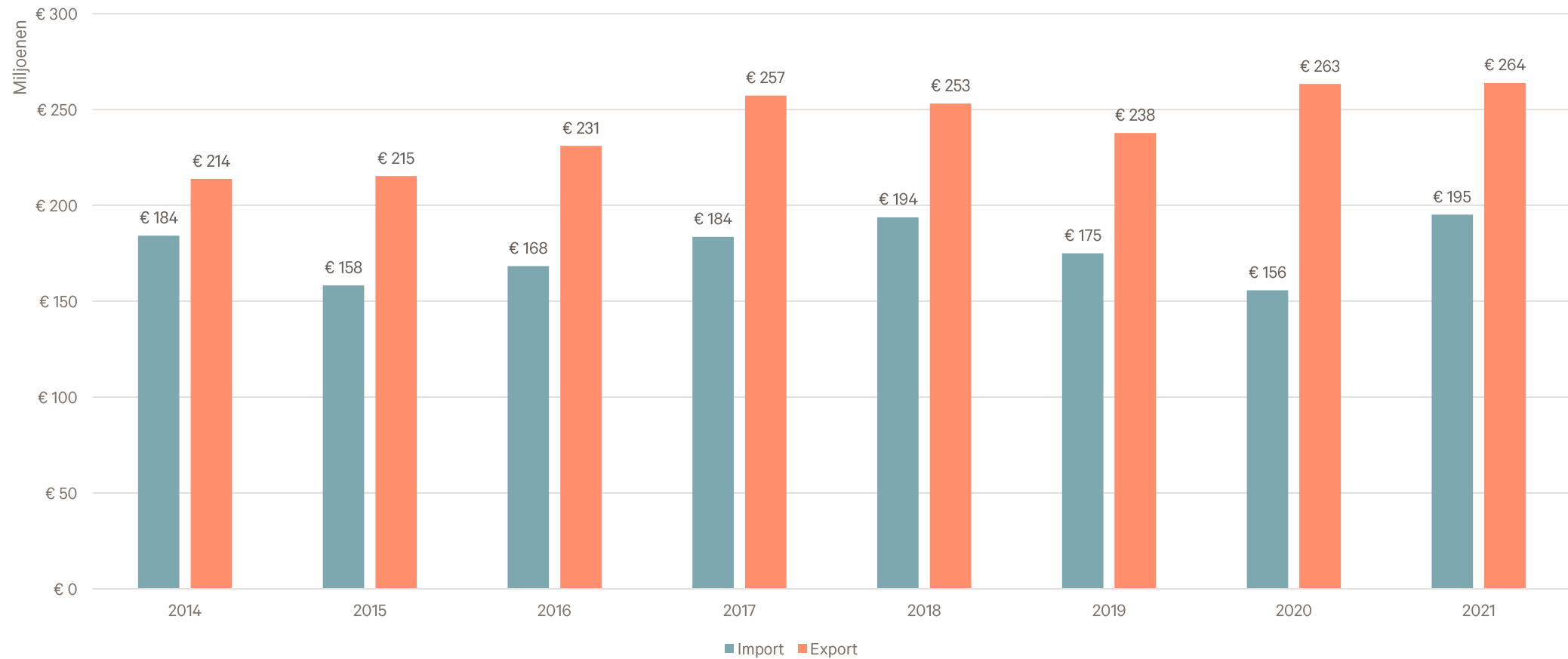
- Please turn off your mic and camera
- We will record this webinar
- We will send you the recording and the slides afterwards
- You can ask questions during the Q&A or in the chat throughout the webinar

Programme

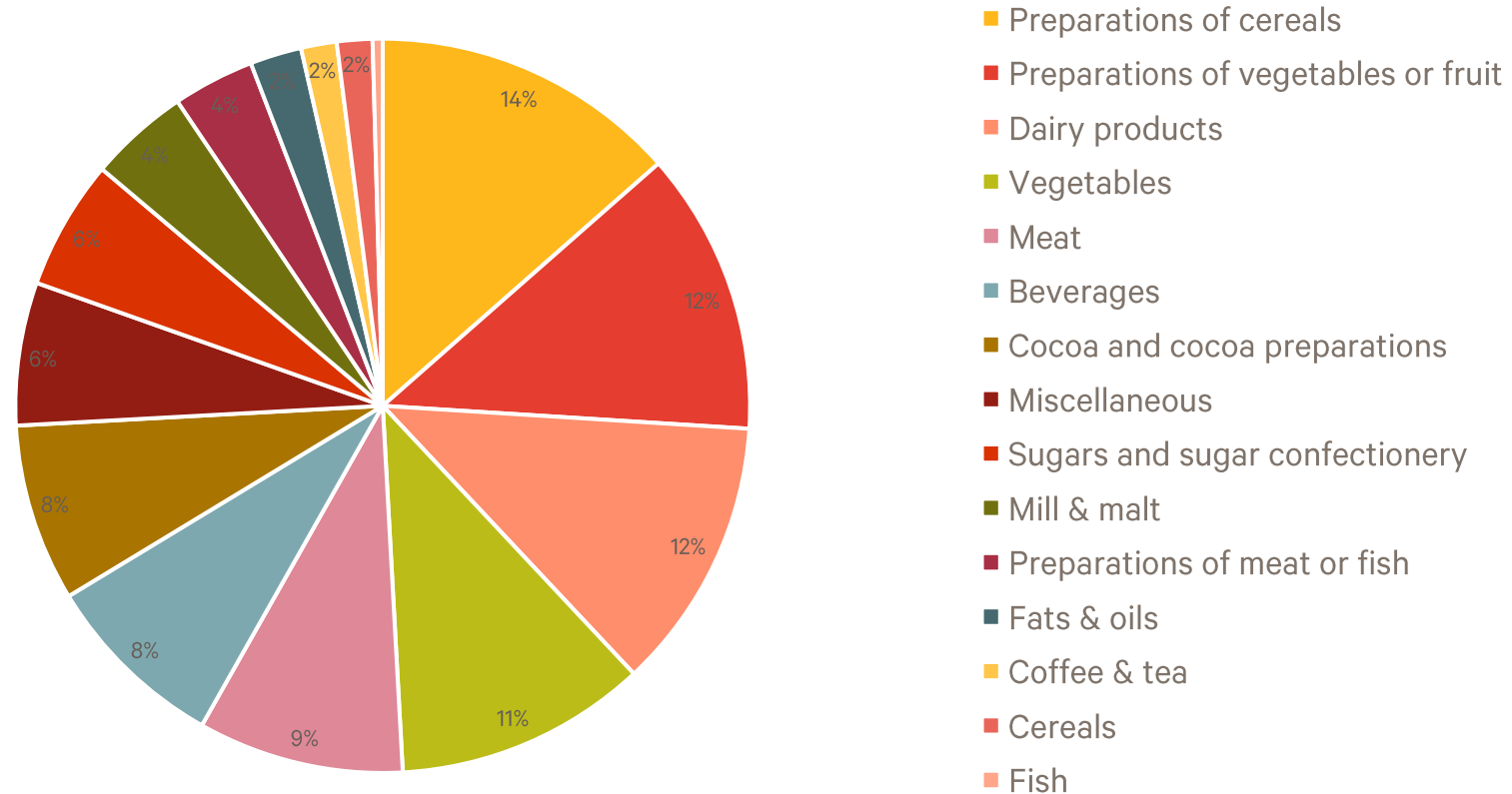
- 14:00 Welcome & introduction
Tine Vandervelden, International Business Director, Fevia Vlaanderen
- 14:15 Doing business in Denmark and Sweden
Kris Castelein, Economic and Commercial Counsellor, FIT Kopenhagen
- 14:30 Growing food and beverage brands in the Nordics
Jacob True, Managing Director, Green Seed Nordics (DM)
Anette Stenebrant, Senior Consultant, Green Seed Nordics (SE)
- 15:10 Exportboost study trip Denmark & Sweden
Tine Vandervelden, International Business Director, Fevia Vlaanderen
- 15:20 Q&A

BE-DM trade in F&B

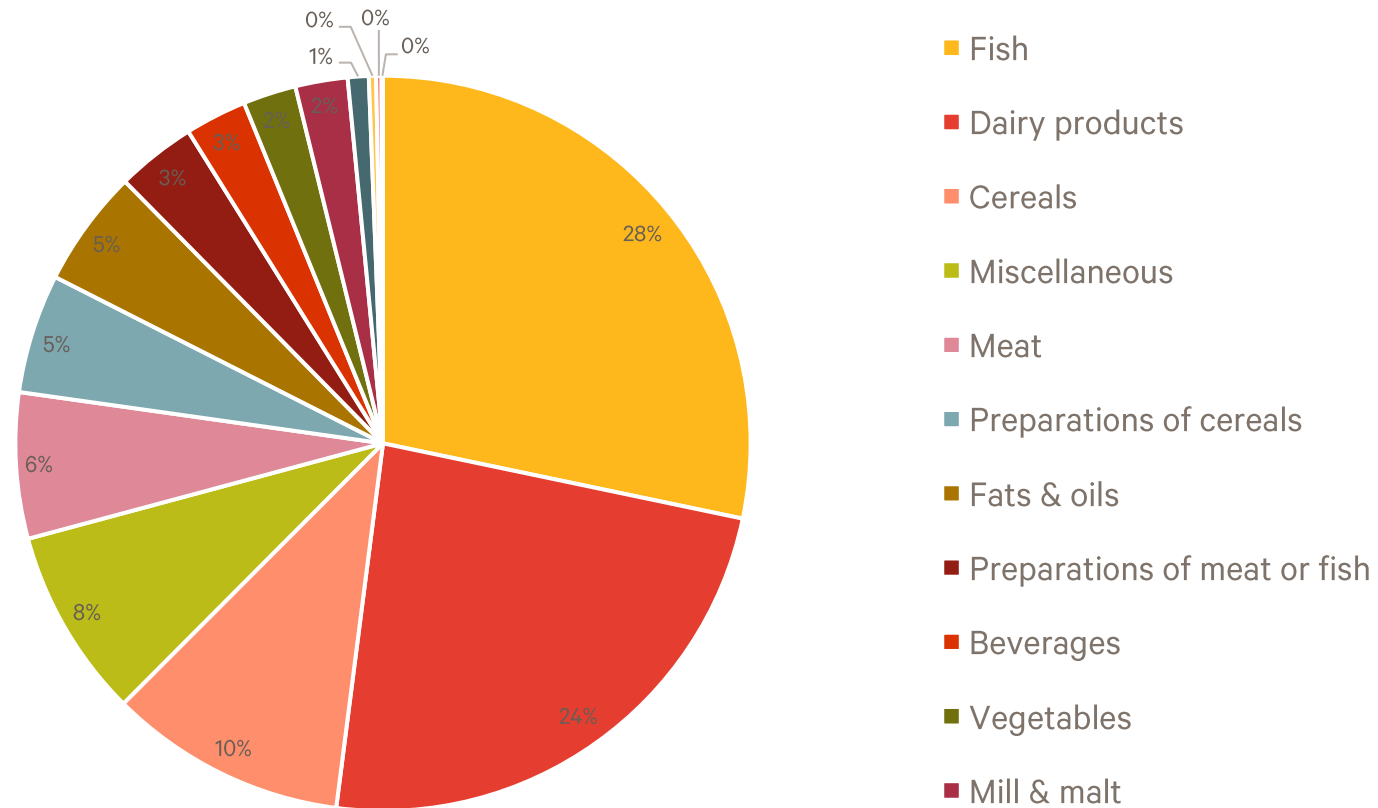
Evolution import-export 2014-2021



Export by product group 2021

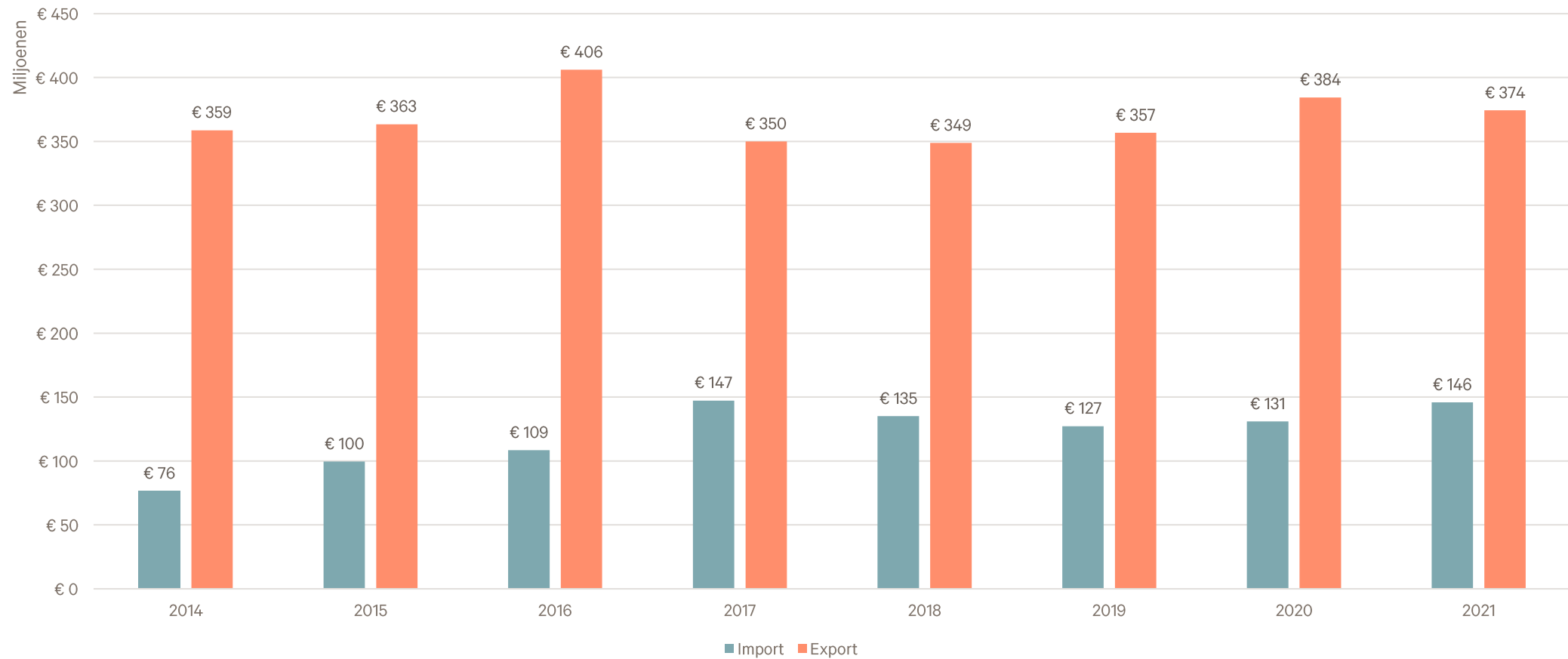


Import by product group 2021

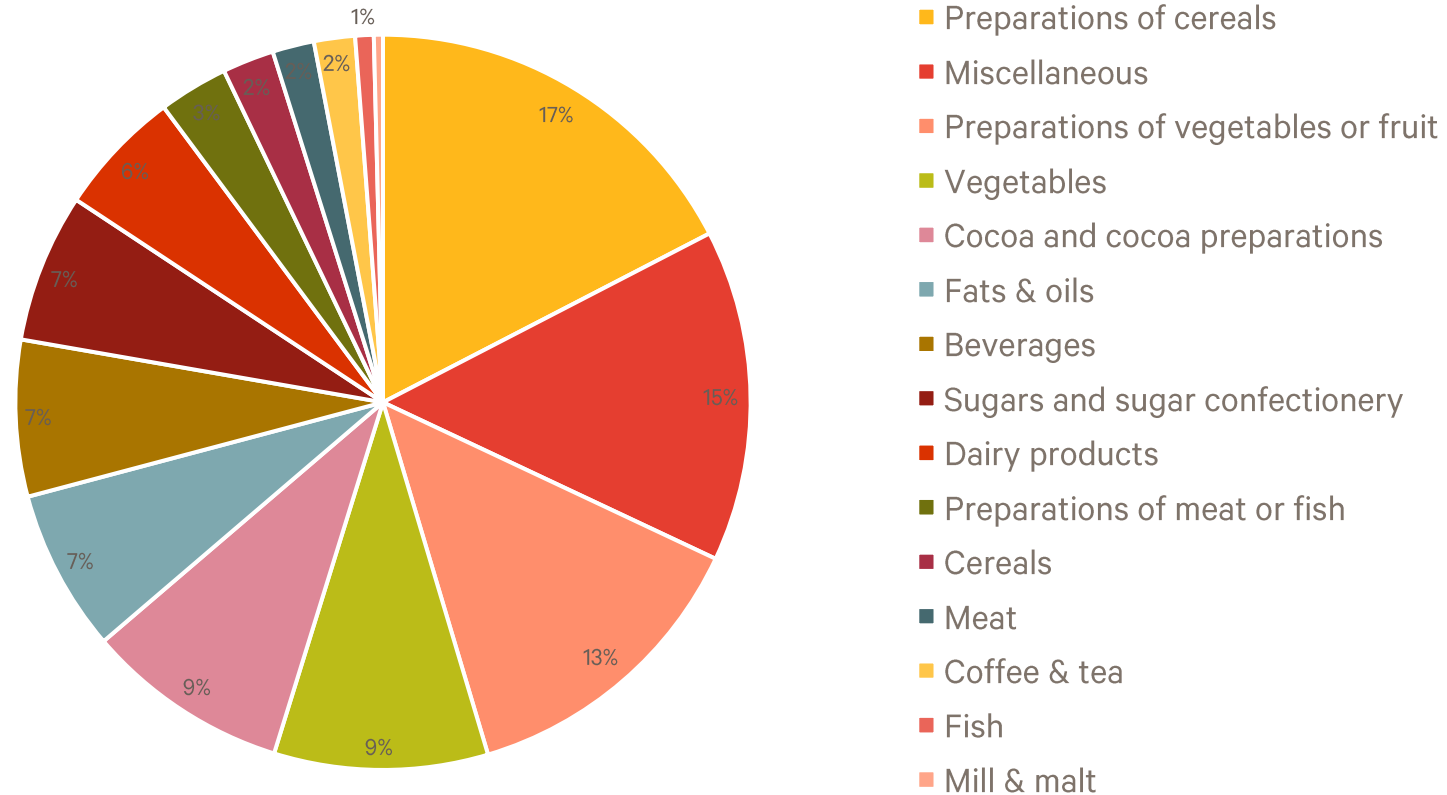


BE-SE trade in F&B

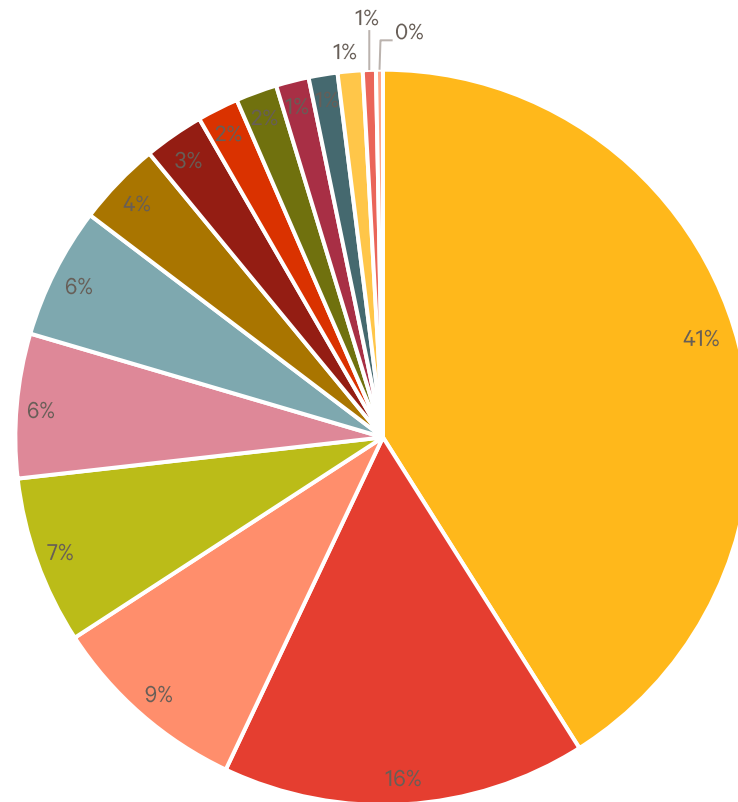
Evolution import-export 2014-2021



Export by product group 2021



Import by product group 2021



- Fish
- Cereals
- Beverages
- Preparations of cereals
- Fats & oils
- Miscellaneous
- Cocoa and cocoa preparations
- Preparations of vegetables or fruit
- Dairy products
- Sugars and sugar confectionery
- Preparations of meat or fish
- Coffee & tea
- Mill & malt
- Vegetables
- Meat

Exportboost studiereis Denmarken & Zweden

Programma

14/11 – Kopenhagen

- Netwerkreceptie op de Belgische ambassade

15/11 – Kopenhagen & Malmö

- Workshop rond de Deense en Zweedse retailmarktmarkt en consumentenvoorkeuren
- Storechecks Kopenhagen & Malmö

16/11 – Malmö

- 1-op-1 marktadvies door consultants van Green Seed Nordics
- Bezoek Nordic Organic Food Fair
- Terugkeer naar Kopenhagen

Kost

Deelnameprijs

- € 800 (excl. btw) voor leden van Fevia
- € 1.200 (excl. btw) voor niet-leden van Fevia

Inbegrepen

- bovenvermeld programma
- 2 hotelovernachtingen met ontbijt
- 2 diners
- collectief vervoer ter plaatse
- toegang tot de Nordic Organic Food Fair

Niet inbegrepen

- vluchten naar en van Kopenhagen
- andere maaltijden of uitgaven dan aangegeven

Praktisch

- Inschrijven voor 7 oktober via [Fevia website](#)
- De deelnemer regelt zelf zijn/haar vlucht. Wij raden de volgende vluchten aan:
 - Brussel-Kopenhagen: Brussels Airlines SN 2259 16:00-17:25
 - Kopenhagen-Brussel: Brussels Airlines SN 2260 18:15-19:45

Q&A

Nog vragen?

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